EyesOn Dashboard Business Snapshot and Reports

• Conversion Rates
• Visit Duration
• Revenue Analysis
• Key Indicators - Data Mining
• Hourly Traffic

• Average Display Traffic
• Notification Center & Executive Summary
• LP Executive Summary
• Inventory Tracking - Weight Analysis

Virtual Manager Performance Alerts

1 Excessive Cumulative Void Amount
2 Excessive Number of Voids
3 Excessive Cumulative Discounts Amount
4 Excessive Number of Discounts
5 Excessive Cumulative Employee Discounts
6 Excessive Number of Employee Discounts
7 Excessive Cumulative Voided Checks Amount
8 Excessive Number of Voided Checks
9 Excessive Cumulative Refunds Amount
10 Excessive Number of Refunds

11 Excessive Cumulative Returns Amount
12 Excessive Number of Returns
13 Excessive Number of No Sales
14 Excessive Number of Coupons
15 Cash Drawer 1 opened without customer at POS
16 Ghost or Suspicious Transaction at POS 1
17 Customer at POS 1 without transaction for x min.
18 Transaction Total Over $XX.XX
19 Transaction Total Less Than $XX.XX

Sensors, Visitor Counters & Other Integrations

20 High Store Traffic: > X customers in Y minutes.
21 Slow Customer Service: > X customers in waiting area.
22 Slow Service: Customer at POS 1 for more than y minutes
23 Slow Service at Ordering Station 1: more than x seconds
24 Slow Service at Drive-Thru Window 1
25 Slow Service: Long Line at Drive-thru
26 Slow Service: Long Line at Checkout 1
27 Staff Abandoned Post 1 for more than y minutes

28 Back Door open too often: y times today
29 Back Door left open
30 Safe Door open too often: y times today
31 Safe Door left open
32 Office Door left open
33 Freezer Door 1 left open
34 Cooler Door 1 left open

eyeson